

Expression of Interest from Accredited Agencies dated 28-09-2023

The government is delighted to announce the upcoming "Keraleeyam 2023" festival, scheduled to take place from November 1st to November 7th, 2023, in the vibrant city of Thiruvananthapuram. In light of this exciting event, we are inviting Expressions of Interest from accredited agencies with proven expertise and prior experience in executing lighting and illumination projects. Your participation is welcomed in the limited tender for Project Management Consultants (PMCs) responsible for executing the Illumination project as part of Keraleeyam '23, spanning from October 31st to November 7th, 2023.

Your scope of work for this prestigious project encompasses the following responsibilities:

- 1) Collaborate with experts from the creative and design fields specializing in illumination and lighting to translate conceptual ideas generated by the Technical Group of the Keraleeyam '23 Illumination Committee into practical and visually captivating designs.
- 2) Collaborate with artists to bring these designs to life by constructing the necessary structures and artistic elements in alignment with the approved designs.
- 3) Source and procure the required lighting equipment or arrange for rentals, ensuring that the illumination project is adequately equipped. You are responsible for executing the entire illumination project according to the approved designs, which includes all associated costs, working labour, and including those related to generators. Adhere to the guidance and directives provided by the Technical Group comprising members of the Illumination Committee throughout the project's execution, ensuring that the illumination is carried out in accordance with the established concepts and meets the required standards. Agency is responsible for all the risk and cost associated with the entire project and will ensure its timely completion before the date with enough time for trials.
- 4) Be prepared to accommodate any additional scope of work as directed by the committee in accordance with government orders for the Keraleeyam '23 illuminations.
- 5) Obtain all necessary clearances and approvals from relevant government departments and ensure timely inspections. When dealing with electrical works, prioritize safety by adhering to the recommended guidelines to prevent accidents. Maintain a vigilant approach by consistently checking and maintaining breakers, ensuring that the illumination remains uninterrupted with zero downtime.

Important Dates to Remember:

- 1) Application submission period: Opens on September 28th, 2023, and runs for 7 days.
- 2) Briefing of technical committee Sept 30th 1600hrs on google meet/ by direct meeting.
- 3) Application deadline: Closes on October 6th, 2023, with evaluations taking place on October 7th, 2023.

Alongside your application, please submit a detailed Detailed Project Report (DPR) for the lighting and illumination project within the allocated budget of 1.5 crores. Please note that the final sanctioned amount may be subject to change pending approvals from the Expenditure Committee. Kindly refer page 2 onwards for details of areas & concepts proposed by technical committee. We eagerly await your Expression of Interest and look forward to the possibility of your agency contributing to the success and brilliance of Keraleeyam '23.

Convener, Illumination Committee, Keraleeyam/- (Page followed : Venues & concept)

Areas to be considered for Illumination project for Keraleeyam'23:

Major Venue for Illumination: Kanakakunnu premises.

- 1) **Main venues:** Central Stadium, Tagore, Putharikandam, Kanakakunnu, Niyamasabha, University college, Ayyankali hall, LMS Compound, Manaveeyam Veedhi, Museum, Mascot Hotel, Jimmy George stadium, Senate hall, Jawahar Bala Bhavan.
- 2) **Smaller cultural program venues not listed above:** Vivekananda park, Panchayat association Hall, Captain Lekshmi park, Sathyam Smarakam, Fine arts college, SMV school open space, Fine arts college, Gandhi park East fort, Thycaud ground, Bharath Bhavan Mannarangu (Open Air Theater).
- 3) **Street performance spots:** Manaveeyam, Kanakakunnu, Public library, Rakthasakshi mandapam, Kanimara market, Senate Hall, AG officer corner, Ayurveda college, SMV school, Niyamasabha, Statue area, LMS ground area.
- 4) **Flower Installation points:** Secretariat, Niyamasabha, EK Nayanar park, Tagore theater, Rama Rao Lamp, LMS, Kanakakunnu – 4 places (Entrance portion)
- 5) **Paths/streets to cover:** Kowdiar – Vivekanada park to Vellayambalam junction, LMS-PMG- Niyamasabha, Univeristy college- Kerala university- MLA hostel-Niyamasabha, Manaveeyam to Tagore theater – connecting Thycaud police ground, Vellayambalam to Corporation, Corporation to statue, Statue to East fort.
- 6) **Major elements to illuminate:** Trees, traffic junctions, statues, major buildings, Light poles (statue to east fort area), Flower installations, LED installations, bridges, underpass etc.
- 7) **Kanakakunnu will have the most elements** with laser man show, kinetic balls, UV stage, tree illumination, led installations and a big light made logo of Keraleeyam.
- 8) **Light led strip made sign boards & led made installations** showcasing the development journey of Kerala.

Concepts to apply in illuminations:

1. **Tree wrapping & meteor hanging strips, shapes, highlighting with focus lights etc:**



2. Laser Man show



3. UV lights stage:



4. MI Tunnel Bar



5. Led elements



6. Themed lighting patterns on roads:



7. Selfie Points & Led Installations :



8. LED light logo of Keraleeyam in large installation at entrance of Kanakakunnu: (Representative image below , in poles handing model near flagpost)



9. Illuminating under passes (Palayam)



10. Illuminating Bridges



13. DJ dance Floor

