



GOVERNMENT OF KERALA

Abstract

Information & Public Relations Department –Media List and Rate for the year 2009-10 – Orders issued –

**General Administration (Information & Public Relations D) Department**

G.O.(R)No. 64/09-I&PRD.

Dated : Thiruvananthapuram. 7.3.09

Read:- 1. Rate Contract No.20054/D1-07/PR. dated 02.9.08 signed between Director, Information and Public Relations Department and the Advertisement Manager, Power Vision TV.

ORDER

As per the rate contract read as 1st paper above rate contracts was signed between the Director, Information and Public Relations Department and the Advertisement Manager, Power Vision TV for including the Power Vision TV in the Media List and to fix advertisement rate.

In these circumstances, Government are pleased to include the Power Vision TV in the Media list and to fix the rate as detailed below. The rate given below will stand force for the broadcast of Government Advertisements for 2 years from the date of the Rate contract signed between the Director, Information and Public Relations Department and the Advertisement Manager of the Power Vision TV.

Name of Channel	Time	Card Rate per 10 Seconds	Govt Rates (Discount 50%)
Powervision TV	Morning Band - 06.00 AM to 10.00 AM	Rs. 2,000/-	Rs. 1000/-
	Noon Band - 10.00 AM to 04.00 PM	Rs. 2,500/-	Rs.1250/-
	Evening Band - 04.00 PM to 06.00 PM	Rs. 3,000/-	Rs.1500/-
	Prime Band - 06.00 PM to 11.00 PM	Rs. 4,000/-	Rs. 2000/-
	NRK Prime Band - 11.00 PM to 02.00 AM	Rs. 3,000/-	Rs. 1500/-

NRK Non Prime Band - 02.00 AM to  
06.00AM

Rs. 1,000/-


Rs. 500/-

(By Order of the Governor)

**Sheela Thomas**  
Secretary to Government

Advertisement Manager, Power Vision TV  
All Newspapers concerned.  
All Heads of Departments  
All Departments in the Secretariat.  
The Registrar, High Court, Ernakulam (with C/L)  
The Secretary, Kerala Public Service Commission (with C/L)  
The Registrar, Kerala Mahatma Gandhi Kozhikkode Kannur Agricultural University.  
The Directors of all Boards Corporations/Local Self Government Institutions/Autonomous Bodies.  
The Secretary, Kerala Water Authority.  
Private Secretary to Chief Minister.  
Private Secretaries to all Ministers.  
PA to Additional Chief Secretary to Government.  
PA to the Director, Information & Public Relations Department.  
Deputy Director, I, II, III  
All Regional Deputy Directors.  
Information Officer (Advertisement)  
All District Information Officers.  
The Registrar, C-Dit, Thiruvananthapuram (to include in the web-site)  
PRD Web site ([www.prd.kerala.gov.in](http://www.prd.kerala.gov.in))  
Stock file Office Copy.

Forwarded by order

  
Section Officer