



കേരള സർക്കാർ

നം.സി2/183/2018/ഐ&പിആർ

ഇൻഫർമേഷൻ & പബ്ലിക് റിലേഷൻസ് (സി) വകുപ്പ്
തിരുവനന്തപുരം, തീയതി, 30/08/2018

റിപ്പബ്ലിക് ദിന പരേഡ് - ടാബ്ലോ ഡിസൈൻ ക്ഷണിച്ചു

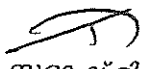
2019 ജനുവരി 26-ന് ന്യൂഡൽഹിയിൽ നടക്കുന്ന റിപ്പബ്ലിക് ദിന പരേഡിൽ അവതരിപ്പിക്കുന്നതിന് ഈ മേഖലയിൽ പ്രവൃത്തിപരിചയമുള്ള കലാകാരൻമാരിൽ/ ഡിസൈനർമാരിൽ നിന്ന് താഴെപ്പറയുന്ന വിഷയങ്ങളിൽ ഫ്ലോട്ട് തയ്യാറാക്കുന്നതിന് എസ്റ്റിമേറ്റ് സഹിതമുള്ള ഡിസൈനുകൾ ക്ഷണിക്കുന്നു. മഹാത്മാഗാന്ധിയുടെ 150-ാം ജന്മവാർഷികം ആചരിക്കുന്ന സാഹചര്യത്തിൽ മഹാത്മാഗാന്ധിയ്ക്ക് പ്രാധാന്യം നൽകിക്കൊണ്ട് ഡിസൈനുകൾ തയ്യാറാക്കേണ്ടതാണ്.

1. വൈക്കം സത്യാഗ്രഹം.(1925 മാർച്ച്)
2. 1925-ലെ ഗാന്ധിജിയുടെ ശിവഗിരിസന്ദർശനം (നമുക്ക് ജാതിയില്ല)
3. ഗാന്ധിജിയുടെ ആദ്യ കേരളസന്ദർശനം 1920 കോഴിക്കോട് - ഖിലാഫത്ത് പ്രസ്ഥാനം.

ഒരു വ്യക്തിക്ക് ഒന്നിലധികം ഡിസൈനുകൾ സമർപ്പിക്കാവുന്നതാണ്. ഒറിജിനൽ കളറിൽ തന്നെയാകണം ഡിസൈനുകൾ സമർപ്പിക്കേണ്ടത്. ഡിസൈൻ തയ്യാറാക്കുന്നതിനുള്ള കേന്ദ്ര പ്രതിരോധമന്ത്രാലയത്തിന്റെ മാർഗനിർദ്ദേശങ്ങൾ വകുപ്പിന്റെ ഔദ്യോഗിക വെബ്സൈറ്റിൽ (www.prd.kerala.gov.in) ലഭ്യമാണ്. നിശ്ചിതസമയപരിധിക്കുള്ളിൽ ലഭിക്കുന്ന ഡിസൈനുകളിൽ നിന്ന് തെരഞ്ഞെടുക്കുന്നവ കേന്ദ്രപ്രതിരോധമന്ത്രാലയത്തിന്റെ സെലക്ഷൻ കമ്മിറ്റി മുമ്പാകെ സമർപ്പിക്കുന്നതാണ്. ഡിസൈൻ തെരഞ്ഞെടുക്കുന്നത് സംബന്ധിച്ച അന്തിമ തീരുമാനം കേന്ദ്രപ്രതിരോധമന്ത്രാലയത്തിന്റെ സെലക്ഷൻ കമ്മിറ്റിയുടെ തീരുമാനത്തിന് വിധേയമായിട്ടായിരിക്കും. ഡിസൈൻ തെരഞ്ഞെടുക്കപ്പെടുന്ന പക്ഷം ഡിസൈൻ തയ്യാറാക്കിയവർ തന്നെ ടാബ്ലോയുടെ ഫാബ്രിക്കേഷൻ ജോലികളും (3D മോഡൽ) നിർവഹിക്കേണ്ടതാണ്. ഇതിനുള്ള ചെലവ് വകുപ്പ് വഹിക്കുന്നതാണ്.

10-08-2018
ഡിസൈനുകൾ 30-08.2018 2PM-ന് മുമ്പായി ഡയറക്ടർ, ഇൻഫർമേഷൻ & വെബ്ബിക് റിലേഷൻസ് വകുപ്പ്, ഗവ.സെക്രട്ടറിയേറ്റ്, സൗത്ത് ബ്ലോക്ക്, തിരുവനന്തപുരം എന്നെ വിലാസത്തിൽ ലഭ്യമാക്കേണ്ടതാണ്.

കൂടുതൽ വിവരങ്ങൾക്ക് 04712518447, 04712518013, 9496003239


സുഭാഷ് ടി വി
ഡയറക്ടർ



GOVERNMENT OF KERALA

No.C2/183/2018/I&PR

Information & Public Relations (C) Department
Thiruvananthapuram, Dated, 30/08/2018**Republic Day Parade 2019 - Kerala Tableau - Designs invited**

Tableau designs with estimates are invited on the following subjects/themes from reputed artists/ designers in connection with the Republic Day Parade on 26 th January 2019. As the 150th birth anniversary of Mahatma Gandhi is being celebrated, the designs should be prepared giving importance to Mahatma Gandhi

1. Vaikom Satyagraha (1925 March)
2. Visit of Mahathma Gandhi to Sivagiri in 1925 and meeting with Sreenarayana Guru (should relate to Namukku Jathiyilla)
3. First visit of Mahathma Gandhi to Kerala in 1920 (Kozhikode)- Khilafat Movement

Designers can submit more than one design, which should be in original colour. The designs shall be prepared as per the guidelines of the Ministry of Defence, Government of India, which is available in the official website of Information and Public Relations Department(www.prd.kerala.gov.in). Designs received within the prescribed time will be scrutinized and the selected designs will be submitted to the selection committee of the Ministry of Defence, Government of India. The final decision will be based on the selection of the design by the selection committee of Ministry of Defence. Once a design is selected, the designer/artist shall undertake the fabrication of the model. The expenditure in this regard will be met by Information and Public Relations Department.

The designs should be submitted to the Director, Information & Public Relations Department, Govt. Secretariat, Thiruvananthapuram on or before 2 PM on 30/08/2018.

For more details, contact 04712518447, 04712518013, 9496003239



SUBHASH T.V.
DIRECTOR

Guidelines for preparation of Tableaux proposals for participation in the Republic Day Parade-2019.

1. Suggestive List of Themes

- i) Any important episode from the history of the State/Union Territory.
- ii) Festivals Celebrated.
- iii) Cultural/architectural heritage including any aspect of the life of the people.
- iv) Any important social and economic development scheme, project or achievement of outstanding nature which merits a display in the National Parade.
- v) Environment.
- vi) Vision for the future.

2. Selection Process

The tableaux proposals received from various organizations/agencies are evaluated in a series of meetings of the Expert Committee consisting of prominent persons in the field of art, culture, painting, sculpture, music, architecture, choreography, etc. In the first phase of selection, the sketch/design of the proposals are scrutinized and suggestions, if considered necessary, are given to carry out modifications in the sketch/design. Once the sketches/designs are approved by the Committee, the participants are asked to come up with three-dimensional models of their proposals. However, entering into the model stage itself does not mean selection. The models are thereafter examined by the Committee for final selection depending upon various considerations. Not more than one tableau from an organization participates in the Parade.

Adequate time is given to the concerned agencies to make arrangements for attending the meetings of the Expert Committee. Non-attendance in any meeting means withdrawal and concerned agency will not be invited in subsequent meetings. All cost for attending the meetings is to be borne by the concerned agency. **All interaction with the members of the Committee will be made by the official representative of the organization concerned.** The artists/designers, etc., may accompany the official representative to suitably take note of the suggestions given by the Committee to carry out modifications in their respective sketch/design/model. **They will, however, not directly interact with the members of the Expert Committee unless they are specifically authorized by the Committee to do so to explain any specific point.**

Contd...2/-

3. Preparation of Sketch/Design

The sketch/design drawn on a scale of 1':1" should be simple, colourful, easy to comprehend and should avoid statistical data and unnecessary details. It should be able to convey, whatever it presents, by itself and should not require any explanation, writing or elaboration. Writing or use of logos on tableaux is not allowed except the name of States/UTs presenting which is allowed in Hindi in the front, in English on the back and in Regional language on the sides of the tableau. Similarly, in case of Ministries/Departments and other agencies, name of the Ministry/Department/organization is to be given in Hindi in the front and in English on the back. Designs in virtual reality in the form of CD showing the various components displayed from different angles, can also be presented.

4. Preparation of models

After the approval of the proposed sketch/design by the Expert Committee in its preliminary meetings, three dimensional model of the proposed tableau would be prepared on the lines of the suggestions given by the Committee for further inspection. Final approval for participation would be accorded only after the models of the tableaux are finally selected by the Committee.

5. Points to be kept in view while drawing up the proposal

- i) One tractor and one trailer upon which a tableau would be fabricated, would be provided by the Ministry of Defence free of charges.
- ii) No additional tractor, trailer or other types of vehicles would be allowed to be used in the tableau. This aspect should be kept in mind while preparing the designs of the tableau proposals to be presented before the Central Expert Committee.
- iii) There is no objection to the use of vehicles other than tractor and trailers for fabrication of tableaux to give them a different look. But these vehicles will have to be arranged by the sponsoring authorities themselves. Under no circumstance, the total number of vehicles used in a tableau or the total number of distinguishable mobile components of a tableau would be more than two.
- iv) As far as possible, there should be some movement, sound and animation on the tableaux.

(v) The number of performers on the trailer would not be more than 10 persons. No performer is permitted to be on the tractor component of the tableau. Attractive ground element however can be considered on a limited number of tableaux only if it goes with the theme. These conditions are subject to modifications by MoD depending on the requirement of the tableau.

(vi) In case of tableaux on cultural, historical/traditional themes, the colours, designs, costumes, materials, etc. used should be authentic to present local flavour. The performers on the float or on ground should also look to be authentic in case any cultural or traditional event is being depicted.

(vii) The sketch should clearly depict as to how the tractor pulling the tableau will be used as a part of the theme. Camouflaging the tractor should be in harmony with the main theme of the tableau. There should be a gap of about 6-7 feet between the tractor and the trailer and/or between two trailers for turning or manoeuvring. This should be taken into account while designing the tableau.

(viii) In case, a tableau is proposed to be integrated with a folk dance, it should be ensured that the selected dance is a genuine folk dance and the costumes and musical instruments are traditional and authentic. **The tableau and the dance should also have thematic unity.** The strength of the dance party, excluding those who are to perform on the tableau, **should not exceed 25 persons.** The video clippings of the dance may also be sent along with the proposals.

(ix) **It may also be noted that artists performing on or along the tableau of the State/UT should be from the concerned State/UT only.**

6. Dimensions

While preparing the sketches and subsequently, three dimensional models, the following approximate dimensions of the trailers and tractors, which will be supplied to them for the fabrication of the tableau, may be kept in view:

Trailer		
Length	:	24' 8"
Width	:	8'
Height	:	4' 2"
Load carrying capacity	:	10 tons

The length, breadth and height of a single tableau should not exceed 45', 14' and 16' (from the ground level) respectively. **If it is proposed to use any other vehicles under own arrangements, particulars thereof should be indicated in the proposal.**

7. Facilities to be provided by the Ministry of Defence

During the meetings of the Expert Committee, the facilities such as a PC, LCD Projector, DVD Player and an overhead projector would be made available by the Ministry of Defence. Should there be any other support requirements, the Ministry may be informed in advance.

8. Last date for conveying willingness alongwith submission of Sketch/Design for participation: ~~15.08.2008~~.
