GOVERNMENT OF KERALAM

No: C2/76/2026-IandPRD
Information & Public Relations (C) Department
Thiruvananthapuram,
Dated:17-10-2026

Republic Day Parade 2027-Tableau designs

Expression of Interest

The Department of Information & Public Relations is inviting designs for presentation of Keralam Tableau, from those experienced in this field to present tableau for Kerala in connection with Republic Day Parade 2027, organized by the Ministry of Defense at New Delhi on 26th January. The theme fixed by the Ministry of Defense is

" Shakti ki Saptadhara: Samarth Bharat, Viksit Bharat"

(2) An individual/agency can submit more than one design. The guidelines for the submission of designs decided by the Ministry of Defense can be found on the official website of the department (www.prd.kerala.gov.in). The designs should be submitted following the said guidelines. The department will select the appropriate designs from the ones received within the time limit. Those designers whose designs are selected, will be required to participate in the selection process meetings of the Ministry of Defense at New Delhi along with the concerned officer of the department and should carry out the fabrication works of the design if got selected. The expenditure for this will be met by the department, subject to assessment at the level of the officers concerned.

(3) Agencies/ individual artists with two years of work experience in the relevant field and who have submitted designs to similar government programs are eligible to apply. Interested artists/ designers are requested to prepare a design based on the above mentioned theme and present it in video format before the judging committee on 29th October 2026 at 11 am, at the P. R. Chamber, Information & Public Relations Department, Secretariat, Thiruvananthapuram. A maximum of 30 minutes will be allowed for an agency/ individual artist to present their design. The proposal for design, creatives and fabrication works should include a detailed cost estimate and the proposed amount should be within a maximum of Rs. 35 Lakhs (Thirty Five Lakhs). The proposal must be submitted to the Information & Public Relations Department on the day of presentation. The selected agency/ individual will also be responsible for the design-based tableau work.

For more information:- 0471-2518678, 0471-2518013, 7907246337

SABIN SAMEED I A S

DIRECTOR

To:

Information Officer (Web & New Media)

Guidelines for preparation of Tableaux proposals for participation in the Republic Day Parade-2027.

1. Theme of the tableaux for Republic Day Parade, 2027:

'शक्ति की सप्तधारा: समर्थ भारत, विकसित भारत'

(Shakti ki Saptadhara: Samarth Bharat, Viksit Bharat)

2. Initiatives to be included in tableau component

- Strict and continuous supervision of sufficiently higher level officer from State/UT/Ministry/Department.
- It should be ensured that material used in fabrication of tableau is of highest quality.
- Electronic display (LED, HD, 4K etc.) to be used for bright display of images or content.
- Moving elements using Mechatronics/Robotics.
- Innovative use of LED lighting to showcase dark/shadowed area.
- Balancing of sound level of music
- 3D printing could be used to depict certain elements.
- Use of eco-friendly material for the tableaux.
- Considering feasibility of display at important location after the Bharat Parv, so that more people can benefit seeing the creations.
- Avoid use of plastic and plastic based products/material.
- Use of special effects to the maximum extent feasible to improve the optics/visual effects of the tableau.
- Maximize the use of technology.
- To maintain quality and avoid monotony in look/design of the tableaux, it may be ensured by States/UTs/Ministries/Departments to engage such fabricators/designers who are not involved in fabrication of more than two tableaux including their proposal.

3. Selection Process

(i) The tableaux proposals are evaluated in a series of meetings of the Expert Committee. In the first phase of selection, the sketch/design of the proposals is scrutinized and suggestions, if any, are given to carry out improvement in the sketch/design. Once the sketches/designs are approved by the Committee, the participants are asked to come up with three-dimensional models of their proposals. The models are thereafter examined by the Committee for final selection depending upon other aspects of the tableaux. Non-attendance in any meeting means withdrawal and such participant will not be invited in subsequent meetings. All cost for attending the meetings is to be borne by the participants. All interaction/presentation with the Committee members will be made by the official representative of the participating State/UT/Ministry/Deptt./Organisation. The artists/designers, etc. may accompany the official representative to take note of the suggestions given by the Committee to carry out modifications in their respective sketch/design/model. They will, however, not directly interact with the members of the Expert Committee unless they are specifically authorized by the Committee to do so to explain any specific point.

(ii) Selection process of Tableaux passes through different stages, starting from initial appreciation of sketch/design and the initial themes of the States/UTs/Ministries/ Departments/Organisations followed by a three dimensional model which culminates into the selection of the actual model by Expert Committee through a series of interactions where all aspects of the tableaux are discussed threadbare. The selection depends upon a combination of factors including but not limited to visual appeal, impact on the masses, idea/theme of the tableaux, degree of detailing involved in the tableaux, music accompanying the tableaux, local artists, inclusiveness of modern/electronic/robotics technology etc. Extra weightage may also be given for consideration of initiatves suggested at Sl. No.2 of these guidelines. The selection process normally extends over six to seven rounds of meetings on different days with some elimination and short listing at each stage.

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Only the shortlisted States/UTs/Ministries/Departments in any particular round of selection are informed about the next round of selection. Mere advancement from one round to another round of meeting does not entitle any participating State/UT/Ministry/Department/Organisations for further round or the final selection, till it is confirmed.

4. Preparation of Sketch/Design

The sketch/design drawn on a scale of 1':1" should be simple, colourful, easy to comprehend and should avoid statistical data and unnecessary details. It should be able to convey, whatever it presents, by itself and should not require any explanation, writing or elaboration. Writing or use of logos on tableaux is not allowed unless it is recommended/agreed by the Committee members. Further, the name of States/UTs presenting which is allowed in Hindi in the front, in English on the back and in Regional language on the sides of the tableau. Similarly, in case of Ministries/Departments and other agencies, name of the Ministry/Department/Organization is to be given in Hindi in the front and in English on the back. Designs in virtual reality, showing the various components displayed from different angles, can also be presented by using CD/DVD.

5. Preparation of models

After the approval of the proposed sketch/design by the Expert Committee in its preliminary meetings, three dimensional model of the proposed tableau would be prepared on the lines of the suggestions given by the Committee for further inspection. Final approval for fabrication of Tableau would be accorded only after the models of the tableaux are finally selected by the Committee. Once 3-D models are finally selected by Expert Committee, these Models will be kept in the custody of Ministry of Defence at a safe location at RR Camp or appropriate location as decided by Ministry of Defence so that the Expert Committee may compare the fabrication of actual tableau with approved 3D models at any stage of time.

6. Uploading of tableau data on 'Rashtraparv Portal'.

All the States/UTs/Ministries/Departments willing to participate in selection process of tableaux for Republic Day Celebrations, 2027 are mandatorily required to upload the contents related to tableau such as image, sketch, concept note, write-up, audio, video etc. on 'Rashtraparv Portal by logging-in to www.rashtraparv.mod.gov.in with the login credentials already provided by D(Ceremonials), Ministry of Defence.

7. Points to be kept in view while drawing up the proposal

(i) One tractor and one trailer upon which a tableau would be fabricated, would be provided by the Ministry of Defence free of charges.

(ii) No additional tractor, trailer or other types of vehicles would be allowed to be used in the tableau. This aspect should be kept in mind while preparing the designs of the tableau proposals to be presented before the Expert Committee.

(iii) There is no objection to the use of vehicles other than tractor and trailers for fabrication of tableaux to give them a different look. But these vehicles will have to be arranged by the sponsoring authorities themselves. The total number of vehicles used in a tableau or the total number of distinguishable mobile components of a tableau may be more than two provided the dimension criteria as mentioned in para-8 at met.

(iv) **A maximum of twelve (12) performers/artists on/along per Tableau will be allowed**. No performer is permitted to be on the tractor component of the tableau. Attractive ground element however can be considered on a limited number of tableaux only if it goes with the theme. These conditions are subject to modifications by MoD depending on the requirement of the tableau and the decision of Expert Committee.

(v) The sketch should clearly depict as to how the tractor pulling the tableau will be used as a part of the theme. Camouflaging the tractor should be in harmony with the main theme of the tableau. There should be a gap of about 6-7 feet between the tractor and the trailer and/or between two trailers for turning or manoeuvring. This should be taken into account while designing the tableau.

(vi) In case, a tableau is proposed to be integrated with a folk dance, it should be ensured that the selected dance is a genuine folk dance and the costumes and musical instruments are traditional and authentic. The tableau and the dance should also have thematic unity. The video clippings of the dance may also be sent along with the proposals.

(vii) State/UT may preferably engage artists performing on or along the tableau of the State/UT belonging to the concerned State/UT only, who would have a natural flair for the performance considering the significance of the event. Bona fide artists engaged by the State/UT/Ministry/Department may be ascertained by the authorized government official of the concerned State/UT/Ministry/Department before deputing the artists' team to Rashtriya Rangshala Camp.

(viii) It is also suggested that State/UT/Ministry/Department/Organization may evolve their mechanism to ensure that the agency deployed for design/fabrication of the tableau remains associated with the job till finality to enable incorporating the originally conceived design alongwith the inputs of the Expert Committee from time to time.

(ix) If, the tableaux of a particular State/UT/Ministry/Department is shortlisted for displaying at Kartavya Path during Republic Day Parade, 2027, the tableau artists are required to report at O/o OSD(RR Camp), Delhi Cantt. on 25th December. In case, the final shortlisting of tableaux is made after this date the artists should report immediately at RR Camp. The tableau artists should not depart from RR Camp before 31st January.

8. Dimensions

While preparing the sketches and subsequently, three dimensional models, the following approximate dimensions of the trailers and tractors, which will be supplied to them for the fabrication of the tableau, may be kept in view:

Trailer		
Length	:	24' 8"
Width	:	8'
Height	:	4' 2"
Load carrying capacity	:	10 tons

The length, breadth and height of a single tableau should not exceed 45', 14' and 16' (from the ground level) respectively. If it is proposed to use any other vehicles under own arrangements, particulars thereof should be indicated in the proposal.

9. Facilities to be provided by the Ministry of Defence

During the meetings of the Expert Committee, the facilities such as a PC, LCD Projector, DVD Player and an overhead projector would be made available by the Ministry of Defence. Should there be any other support requirements, the Ministry may be informed in advance.

10. Advisory to States/UTs/Ministries/Departments/Organisations

(i) States/UTs to ensure people's participation by organising a competition on MyGov platform or any other platform for preparing the concept/design of tableaux (Refer Point No. 4 of MoU).

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(ii) Encourage the production team to use maximum of green/recyclable material for the preparation of Tableaux, keeping in mind the environmental issues and reduction of plastic use.

(iii) State/UT to plan in advance to recycle the Tableaux after Bharat Parv festival. Major elements of the tableaux such as Sculptures and design elements to be relocated to various locations within the State/UT as Art Installations/Street Art.

(iv) Local Craftsmen / Folk Artists / Students of Performing Arts / Students of Dance Academies to contribute as [Artists] for the performances on the Tableaux and Ground elements. Efforts to be made to promote and showcase the Cultural and Ethnic diversity through the performances and Acts on the Tableaux.

(v) Since the element of Artists and Live performances and Music accompanying the Tableaux are equally important, the process of artists selection to be more systematic and needs to be streamlined.

(vi) The State/UT to promote local artists and talent in these contributions.

(vii) The Cultural representation of the States to be reflected in the elements on the Tableaux and performers around the Tableaux, the Dress element, headgears and makeup along with musical instruments to explain the local and traditional dance forms and also match with the regional looks which are being showcased.

(viii) Script/ storyboard around the performances before they are selected to be shared with Expert Committee. Eminent people from Theatre and Dance to assist the other members in this process.

(ix) Performances to experiment with innovative forms of expression such as sign languages, street performance forms and dance as a complete package.

(x) A write-up about the Artists and their talents to always accompany the storyboard when a presentation is made before the Expert Committee. Young & relatively less known/ local artist groups to be encouraged.

(xi) A complete detailed note on the costumes and make up along with headgears and musical instruments to be a part of the presentation.

(xii) The Ministries are requested to ensure that the Artists have equal representation from all parts of the country in the Tableaux unless specific performers are required.

(xiii) In Music element, the wordings and message to be simple and clear. The music and song recordings to be done at the best facilities.

(xiv) The State Govts/ UT's / Ministries/Departments/Organisations to ensure that the music/lyrics are simple and match with the live performances.

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